

Accelerating revenue opportunities

Mission Cloud helped MagellanTV unlock the potential of its programming by automating translations and dubbing to expand to new markets



MEET THE PARTNER



Mission Cloud is a leading born-in-the-cloud managed services and consulting provider, offering end-to-end cloud services, innovative AI solutions, and software for AWS customers. As an AWS Premier Tier Partner, we help you manage your technology investments, improve performance and governance, scale to meet demand, safeguard your data, and innovate fearlessly. Our team of AWS experts empower businesses to accelerate the adoption of new technology like generative AI, and migrate, manage, and modernize their cloud environments — ensuring a successful future in the cloud.

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Explore solutions from **Mission Cloud**
on the **AWS Marketplace**



Mission Cloud is an AWS Generative AI Competency Partner, a select group of AWS Partners that have shown technical proficiency and a track record of continuing success while implementing generative AI technology powered by AWS. These partners undergo rigorous technical and commercial vetting by AWS Partner Solution Architects, providing customers a consistently high-quality experience.

12 AWS Competencies



7 Partner Programs



6 AWS Service Validations



200+ AWS Certifications



2k+ AWS Customer Launches





SUCCESS STORIES

Using generative AI to enhance photo book creation

Mixbook partnered with Mission Cloud to research new ways to create personalized photo books and other products. This innovative approach leverages generative AI to analyze images and recommend captions, backgrounds, stickers, and other graphics. This approach allows Mixbook to deliver an enhanced creative experience for customers while enabling continuous expansion of its platform's capabilities. The collaboration explores how AI can provide tailored suggestions, making the photo book design process more intuitive and engaging for users.

Reimagining a real-estate platform to extract new revenue opportunities

Mission Cloud helped myTheo use generative AI to set its real estate platform apart from competitors, developing three solutions: natural language search of real estate data that spans varied formats and structures; a way to automatically recognize and tag elements in listing images, enhancing search; and personalized newsletter creation for real estate agents.

CASE STUDY: MAGELLAN TV

Mission Cloud helped MagellanTV revolutionize its international content delivery by automating captioning and dubbing using AWS services. This solution replaced costly, labor-intensive manual workflows, significantly reducing both the time and expense to prepare documentaries for global audiences. The integration of large language models ensured quality and cultural nuance in translations, even adjusting the speed of the translated audio to match the length of the original, making MagellanTV's offerings more accessible and competitive.

AWS TOOLBOX



Amazon Bedrock

The easiest way to build and scale generative AI applications with foundation models

[Learn more](#)



Amazon SageMaker

Build, train, and deploy machine learning models for any use case with fully managed infrastructure, tools, and workflows

[Learn more](#)



Amazon Transcribe

An automatic speech recognition service that makes it easy for developers to add speech to text capability to their applications

[Learn more](#)



Amazon Polly

Deploy high-quality, natural-sounding human voices in dozens of languages

[Learn more](#)

TRANSFORMATION REALIZED

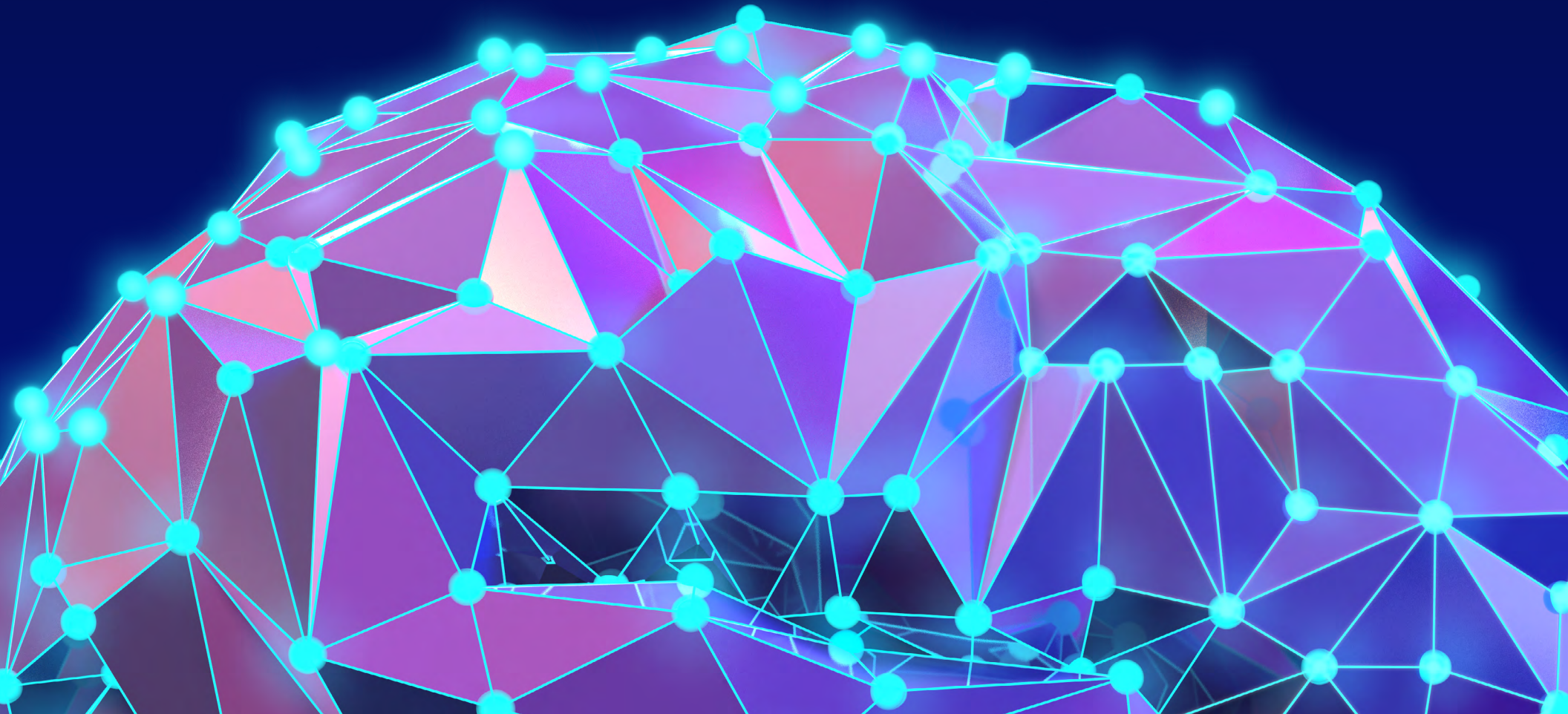
Generative AI enabled MagellanTV to accelerate its international expansion efforts while reducing costs for manual translation.

60 hours

Time to manually dub one hour of content

\$20/hour

Cost for automated transcription and translation, compared to \$20/minute



TESTIMONIAL

“Working with Mission has not only provided much needed AWS expertise to ensure our business is secure, reliably online and optimized, but also to build out a bleeding-edge machine learning pipeline on top of AWS cognitive services.”

Thomas Lucas

Co-Founder and Director of MagellanTV



AWS

Use data as your differentiator

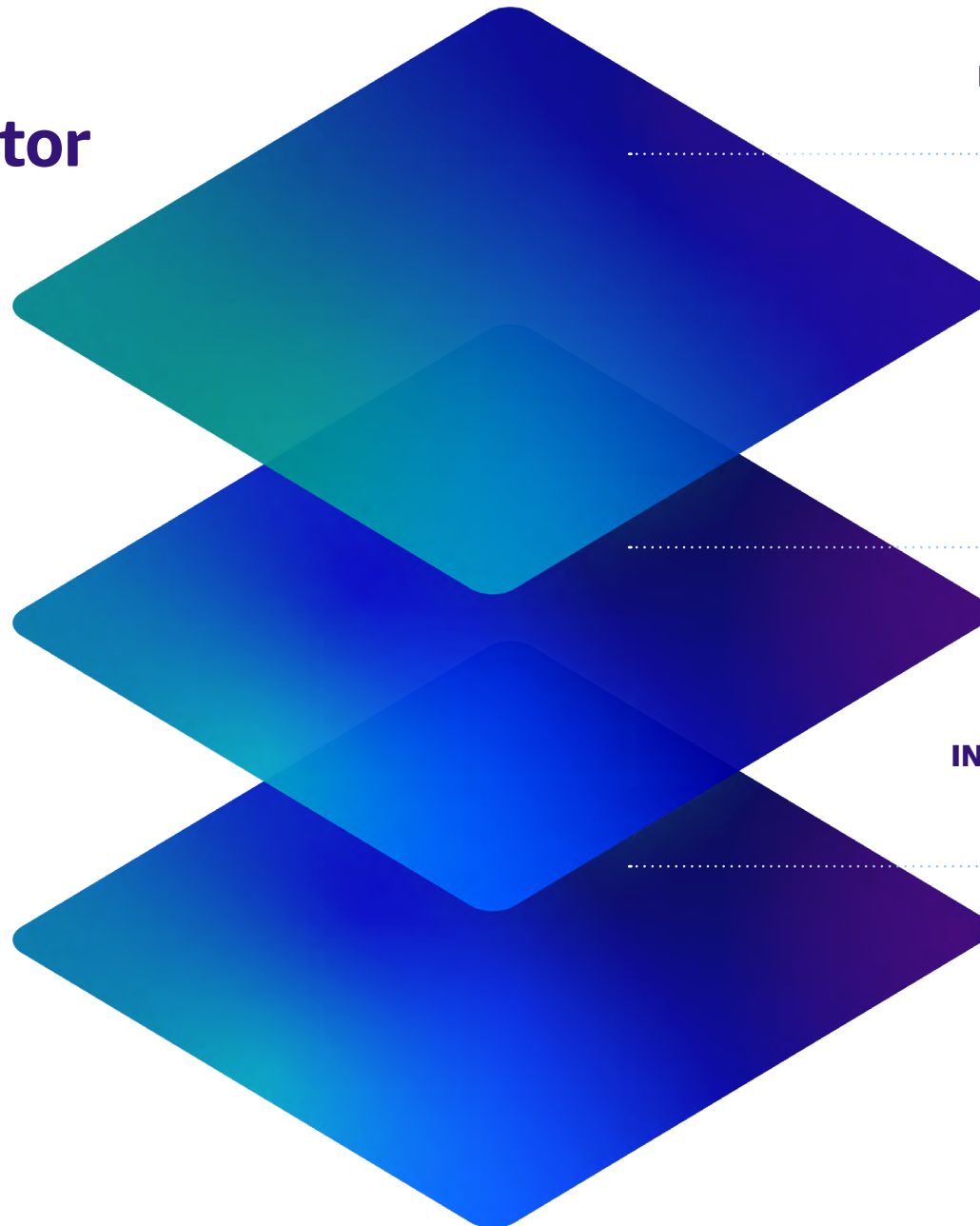
Easiest and most secure
way to build and scale
generative AI applications

Most performant,
low-cost infrastructure
for generative AI

Market leadership
that becomes your
competitive advantage



Explore Amazon Q,
your generative AI-
powered assistant
designed for work
that can be tailored
to your business



APPLICATIONS THAT LEVERAGE LLMs AND OTHER FMs

Amazon Q
Amazon Q
in QuickSight
Amazon Q in
Amazon Connect
Amazon Q Developer

TOOLS TO BUILD WITH LLMs AND OTHER FMs

Amazon Bedrock
Guardrails
Agents
Customization Capabilities

INFRASTRUCTURE FOR FM TRAINING AND INFERENCE

GPUs
AWS Trainium
AWS Inferentia
Amazon SageMaker
Amazon EC2 UltraClusters
Elastic Fabric Adapter (EFA)
Amazon EC2 Capacity Blocks
AWS Nitro System
AWS Neuron

“In partnership with AWS, we have a unique opportunity to shape the future of data-driven innovation. We blend technical acumen with strategic foresight, ensuring that we not only respond to the evolving technological landscape but also proactively define its trajectory.”

Dr. Ryan Ries

Chief Data Science Strategist at Mission Cloud